

# DEBUNKING THE MYTHS ABOUT 3LCD PROJECTORS

## MYTH 1

Every projector is the same.

### TRUTH

Not all projectors are created equal. Only 3LCD projectors are able to achieve brilliant and true to life images as well as deliver a superior colour balance with equal white and colour brightness. Further, with no rainbow effect, users are also able to enjoy a more comfortable viewing experience. Epson 3LCD projectors are therefore a perfect choice, whether for work or play. Insist on High Colour Brightness in every projector you buy. Find out more at [epson.com.sg/truecolours](http://epson.com.sg/truecolours)



TRUE REALISM    TRUE BRIGHTNESS    TRUE COMFORT

1. Gamut volume in brightest mode, measured by a third-party lab in 3D in the CIE L\*a\*b\* coordinate space. Top-selling Epson 3LCD projectors versus top-selling 1-chip DLP projectors based on NPD sales data for May 2017 - April 2018.  
2. Color brightness (color light output) in brightest mode, measured by a third-party lab in accordance with IESNA 15.4. Color brightness will vary depending on usage conditions. Top-selling Epson 3LCD projectors versus top-selling 1-chip DLP projectors based on NPD sales data for May 2017 - April 2018.

## MYTH 2

I need to shut off all natural and electrical light sources to comfortably watch a projection screen.

### TRUTH

With our current line up of projectors boosting equal colour and white brightness, you no longer need to darken the room in order to comfortably view what's on the screen.



\*Leading Epson business and education projectors vs. leading 1-chip DLP projectors, selected according to NPD data as of July 2015. Based on U.S. research conducted by Radius Research.  
\*World's No.1 Projector brand (2001 - 2019) and No.1 Home Projector brand (2015 - 2019) based on Futuresource Consulting data.

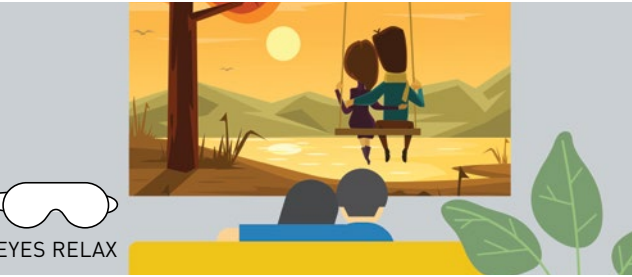
**Terms & Conditions:**  
Promotion is valid from 3 Jan - 28 Feb 2021, or while stocks last. Promotion is not valid with other events.  
Redemption can be done online at [www.sg-erewards.com/epson-projector-sales-september-2020](http://www.sg-erewards.com/epson-projector-sales-september-2020) from 3 Jan - 14 Mar 2021.  
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## MYTH 3

Projectors are harmful to my eyes and cause eye strain.

### TRUTH

Projectors are a better choice for your eye health. Epson projection technology is scientifically proven to be less stressful on the eyes and minimises the negative effects of prolonged viewing. Projectors use light reflection which is more comfortable and gentler on the eyes compared to the strong direct blue light exposure from conventional TVs. Another benefit with projectors is that the image size is scalable and you can achieve a 80 inch projection easily vs a common TV size that is usually less than 70 inches. You can enjoy the flexibility of having a bigger display, which also means less strain for your eyes!



## MYTH 4

Projectors are less reliable than TVs.

### TRUTH

Epson is committed to delivering high-quality products which exceeds customers' expectation worldwide. Our 3LCD panels have gone through the most stringent quality control to deliver sharp and true-to-life images. With 3 years carry-in warranty, you can enjoy the absolute peace-of-mind.



## islandwide PROMOTION

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TILL 28 FEB 2021

STAY HOME, STAY ENTERTAINED.  
BRINGING THE  
CINEMATIC EXPERIENCE  
RIGHT TO YOUR DOORSTEP.



**BEST SELLER** **STAR BUY!**

**Advanced Cinematic Features:**  
Frame Interpolation  
Image Enhancement  
2D-to-3D Conversion  
Split-Screen Projection

**EH-TW5650**  
Full HD Home Theatre Projector

<b>Colour Brightness</b> 2500 lumens	<b>White Brightness</b> 2500 lumens	<b>Resolution</b> 1080p (1920 x 1080)	<b>High Contrast Ratio</b> 60,000:1	<b>ECO Lamp: ELPLP96</b> Standard Hrs: 4,500 Eco Hrs: 7,500
<b>NEW!</b> In-built Wireless <b>NEW!</b> 10W Built in Speaker				
Full HD 1080p    3D    MHL    Screen Mirroring    Supports Bluetooth Audio Function				

**Save \$289**  
**\$1499** ~~\$1788~~  
**\$150** NTUC E-VOUCHER  
**1.8m HDMI Cable worth \$49.90**



**BEST SELLER** **STAR BUY!**

**TECH AWARDS**  
2020  
EDITOR'S CHOICE

**Perfect for Work From Home**  
**EB-U42**  
**\$100** NTUC E-VOUCHER  
**1.8m HDMI Cable worth \$49.90**

<b>Colour Brightness</b> 3600 lumens	<b>White Brightness</b> 3600 lumens	<b>Resolution</b> WUXGA (1920 x 1200)	<b>High Contrast Ratio</b> 15,000:1	<b>ECO Lamp: ELPLP96</b> Standard Hrs: 6,000 Eco Hrs: 10,000
<b>NEW!</b> In-built Wireless <b>NEW!</b> Convenient Wireless Mirroring Projection				

Pre-packed in retail packaging box: Epson soft carrying case

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To find out more, call 800-120-5564 or visit [www.epson.com.sg/projector](http://www.epson.com.sg/projector)

**Epson Singapore Pte Ltd**  
Epson Customer Care Center  
438B Alexandra Road, Block B Alexandra Technopark, #04-01/04, Singapore 119968. Tel: (65) 6586-5500  
100G Pasir Panjang Road, #01-09 Interlocal Centre, Singapore 118523. Epson Helpdesk: 800 120 5564. Opening hours: Monday - Friday, 9am to 5pm.  
Closed on Saturday, Sunday and Public Holiday. Please refer to [www.epson.com.sg/contact](http://www.epson.com.sg/contact) for updated opening hours.

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DESIGNED FOR **COMPACT SPACES**



### EB-530

**3LCD Business Short Throw Projector**

Colour Brightness 3200 lumens	White Brightness 3200 lumens	Resolution XGA (1024 x 768)	High Contrast Ratio 16,000:1	ECO Lamp: ELPLP87 Standard Hrs 5,000   Eco Hrs 10,000
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• Achieve an impressive screen size at close range\*

**\$999** **\$20** NTUC E-VOUCHER

\*80 inch projection at less than 1m. Exact measurement depends on actual on-site requirements.

### EB-535W

**3LCD Business Short Throw Projector**

Colour Brightness 3400 lumens	White Brightness 3400 lumens	Resolution WXGA (1280 x 800)	High Contrast Ratio 16,000:1	ECO Lamp: ELPLP87 Standard Hrs 5,000   Eco Hrs 10,000
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• Achieve an impressive screen size at close range\*

**\$1599** **\$80** NTUC E-VOUCHER

1.8m HDMI Cable worth \$49.90

DESIGNED FOR **PROJECTION ON-THE-GO**



### EB-1785W

**3LCD Wireless Ultra Portable Projector**

Colour Brightness 3200 lumens	White Brightness 3200 lumens	Resolution WXGA (1280 x 800)	High Contrast Ratio 10,000:1	ECO Lamp: ELPLP94 Standard Hrs 4,000   Eco Hrs 7,000
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**NEW!** In-built Wireless **NEW!** Convenient Wireless Mirroring Projection  
**NEW!** Gesture Presenter

**\$1469** **\$50** NTUC E-VOUCHER

Pre-packed in retail packaging box: Epson soft carrying case

### EB-1795F

**3LCD Wireless Full HD Ultra Portable Projector**

Colour Brightness 3200 lumens	White Brightness 3200 lumens	Resolution 1080p (1920 x 1080)	High Contrast Ratio 10,000:1	ECO Lamp: ELPLP94 Standard Hrs 4,000   Eco Hrs 7,000
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**NEW!** In-built Wireless **NEW!** Convenient Wireless Mirroring Projection  
**NEW!** Gesture Presenter

**\$1699** **\$100** NTUC E-VOUCHER

1.8m HDMI Cable worth \$49.90

Pre-packed in retail packaging box: Epson soft carrying case

DESIGNED FOR YOUR **FLEXIBILITY**



### EH-TW650

**3LCD Full HD Wireless Projector**

Colour Brightness 3100 lumens	White Brightness 3100 lumens	Resolution 1080p (1920 x 1080)	High Contrast Ratio 15,000:1	ECO Lamp: ELPLP96 Standard Hrs 4,500   Eco Hrs 7,500
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**NEW!** In-built Wireless **NEW!** Convenient Wireless Projection from PC or Laptop

EH-TW650 does not support 3D function.

**\$1099** **\$40** NTUC E-VOUCHER

1.8m HDMI Cable worth \$49.90

Pre-packed in retail packaging box: Epson soft carrying case

DESIGNED TO FULFIL **BUSINESS NEEDS**



### EB-S41

**3LCD Business Projector**

Colour Brightness 3300 lumens	White Brightness 3300 lumens	Resolution SVGA (800 x 600)
High Contrast Ratio 15,000:1	ECO Lamp: ELPLP96 Standard Hrs 6,000   Eco Hrs 10,000	

**\$699** **\$10** NTUC E-VOUCHER

Pre-packed in retail packaging box: Epson soft carrying case

### EB-X41

**3LCD Business Projector**

Colour Brightness 3600 lumens	White Brightness 3600 lumens	Resolution XGA (1024 x 768)
High Contrast Ratio 15,000:1	ECO Lamp: ELPLP96 Standard Hrs 6,000   Eco Hrs 10,000	

**\$999** **\$20** NTUC E-VOUCHER

Pre-packed in retail packaging box: Epson soft carrying case

### EB-W41

**3LCD Business Projector**

Colour Brightness 3600 lumens	White Brightness 3600 lumens	Resolution WXGA (1280 x 800)
High Contrast Ratio 15,000:1	ECO Lamp: ELPLP96 Standard Hrs 6,000   Eco Hrs 10,000	

**\$1099** **\$50** NTUC E-VOUCHER

1.8m HDMI Cable worth \$49.90

Pre-packed in retail packaging box: Epson soft carrying case

EXPERIENCE THE **WORLD'S SMALLEST 3LCD LASER PROJECTOR\***



### EF-100B

**3LCD Laser Home Lifestyle Projector**


Colour Brightness 2000 lumens	White Brightness 2000 lumens	Resolution WXGA (1280 x 800)	High Contrast Ratio Over 2,500,000:1	Laser Light Source 20,000 Light Hours
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Up to 150" Cinematic Display • Compact with stylish metallic finish

**\$1299** **\$100** NTUC E-VOUCHER

1.8m HDMI Cable worth \$49.90

\*Research is done by Futuresource Consulting Limited, for 3LCD laser projectors with brightness of more than 500 lumens (as of 15 May 2019).



 Purchase ELPAP10 Wireless Dongle at **\$120** only! For compatible models only.

**Epson gives you:**

- 3X brighter colours with 3LCD Technology
- Convenient Vertical/Horizontal Keystone Correction
- Low maintenance with easy to clean filters
- Easy lamp replacement\*
- Eco-friendly features

\*Applies for lamp based models.

**Find out more why Epson is the superior choice by scanning this QR code:**

Insist on Genuine Epson lamps for maximum safety and reliability.

**GENUINE EPSON LABEL**

To ensure the best quality and safety when using your Epson projector, look for the "Genuine Epson Colour Shifting Label" on your projector lamp.

